

“Working Together for a Better Montrose”



The mission of the Montrose Chamber of Commerce is to foster positive economic growth for the greater Montrose area.

Member Benefits and Opportunities

Here's what Chamber membership offers you:

- ◆ Advertising opportunities
- ◆ Monthly newsletter subscription
- ◆ Networking opportunities
- ◆ Referrals through telephone and email requests
- ◆ Listings in the Chamber Member Directory and on the Chamber website
- ◆ and much more!

Take advantage of the many benefits and opportunities the Montrose Chamber of Commerce has to offer!

LOOK INSIDE FOR MORE DETAILS!

Please contact the Chamber with any questions:

Montrose Chamber of Commerce

1519 E. Main St.

Montrose, CO 81401

970-249-5000 / 800-923-5515

Fax: 970-249-2907

Email: mchamber@frontier.net

Web: www.montrosechamber.com

Chamber Advertising

Your business is invited to advertise at the Chamber building. Simply bring in your brochures, flyers, or business cards, and we will display them for you.

Your Cost: Free

Chamber Newsletter Advertising

You have the opportunity to advertise your business in the Montrose Chamber Currents Newsletter. We distribute 800 copies of the newsletter each month, and we offer three advertising options.

- ◆ Inserts - 8 1/2" X 11" page, one or two sided copies
Cost: \$99 plus 800 printed copies
- ◆ Back Page Ads - 1/2 page ad printed on the back of the newsletter above the mailing address label
Cost: \$125
- ◆ Calendar Page Ads - 4" X 8" ad printed on the monthly event calendar insert
Cost: \$50

All newsletter advertising information must be at the Chamber office by the 20th of the month to be distributed in the following month's newsletter.

Chamber Directory Listings

Your business contact information will be printed in the annual Chamber Member Directory & Relocation Guide, both in the categorical and alphabetical listings. More than 5,000 copies are distributed annually, including mailings to Chamber members, mailings to relocation requests, and distribution at the Chamber office, the Visitor Center, and the Montrose Regional Airport.

Your Cost: Free

Member Directory Advertising

Advertising space is available in the annual Chamber Member Directory & Relocation Guide. The Directory is printed each January to be distributed throughout the year. A variety of full-color advertising sizes are available, including full-page, 1/2 page, 1/4 page, and 1/8 page. Black & White business card ads are also available for purchase in the Member Listing pages of the Directory.

Your Cost: varies depending on size

Chamber Website Listing

Your business contact information will be listed categorically in the Chamber website Business Directory pages. Our Chamber web address is www.montrosechamber.com.

Your Cost: Free

Logo on Chamber Website

You can choose to include your business logo with your complimentary member listing on our Chamber website. The logo will appear with your business information on the Business Directory pages.

Your Cost: \$10

Link on Chamber Website

You have the opportunity to have a hotlink from your member listing on our chamber website directly to your own website. This will provide transportation from our site to yours with a simple click of the mouse.

Your Cost: \$25

Chamber Member Mailing Labels

You may purchase mailing labels from the Chamber member database. This service is only provided for Chamber members.

Your Cost: \$30

Business After Hours Invitation

You will receive a monthly invitation to Business After Hours (BAH), which is held from 5:30 p.m. to 7:30 p.m. on the 4th Tuesday of each month. This event offers an opportunity to meet fellow Chamber members and for one-on-one networking.

Your Cost: \$6 per person

Business After Hours Host

As a Chamber member, you are eligible to host or co-host Business After Hours at your place of business. The Chamber will promote the event in the newsletter and by sending out postcards to all Chamber members. We will handle all reservations, and the Chamber Redcoats will assist you with hosting the event. Bar set-up, licensing, and serving is handled by the Redcoats. As the host, you will only be asked to provide the hors d'oeuvres for the event.

Your Cost: Free

Monthly Newsletter Subscription

You will receive a subscription to the Chamber Currents monthly newsletter. Newsletters are distributed to members at the beginning of each month.

Your Cost: Free

Relocation Request Lists

You are eligible to receive weekly lists of our relocation requests via email or fax. These lists provide you with contact information for people interested in relocating to our area.

Your Cost: Free

Visitor Request Lists

You are eligible to receive weekly lists via email or fax of those people requesting tourist information from the Chamber.

Your Cost: Free

Membership Plaque

Upon joining the Chamber, you receive a membership plaque to display in your business. This plaque signifies to customers and clients that you are dedicated to the community.

Your Cost: Free

Membership Decal

Each year you will receive a current Chamber decal upon payment of your annual dues. This decal can be proudly displayed on your window or door to show current Chamber membership.

Your Cost: Free

Business Referrals

You will be eligible to receive business referrals from our Chamber office through various telephone, email, and walk-in requests. Only Chamber members are referred by the Chamber staff.

Your Cost: Free

Membership Seminars

You will be eligible to participate in various general membership seminars offered on valuable topics.

Your Cost: Varies

Ribbon Cuttings

The Chamber is happy to set up an official ribbon cutting for you. A photo of the event will appear in the Chamber Currents monthly newsletter and be submitted for possible publication in the Montrose Daily Press.

Your Cost: Free

Conference Room Rental

As a Chamber member, you are eligible to rent the Chamber conference room at a discounted rate. The room is open to reservations seven days a week, based on availability.

Your Cost: \$30 for the first 4 hours; \$15 for each additional 4 hours

Board Election

Chamber members are eligible for election to the Chamber Board of Directors. This offers you the opportunity to participate actively to promote successful business activity and growth in the Montrose area.

Your Cost: Free

Committee Participation

You are invited to participate on any of the standing Chamber Committees. These nine Committees include: Agriculture, Business, Beautification, Education, Transportation, Government, Finance, Membership, and Tourism.

Your Cost: Free

Montrose Chamber Redcoats

You are invited to participate with the Chamber as a member of the Montrose Chamber Redcoats. The Redcoats serve as our Chamber ambassador group. The group is active in the community with various activities, including: Chamber ribbon cuttings, Business After Hours hosting, fundraising, an annual Golf Tournament, and much more.

Your Cost: \$60 annually per person

Workers Compensation Discount

You are invited to receive discounted rates on your workers compensation insurance through our Chamber safety group.

Your Cost: varies

Bulk Mailing

Chamber members have access to use our bulk mailing service for a nominal fee. Items must be sorted and labeled, and we will prepare and deliver the bulk mailing to the post office.

Your Cost: \$15 plus postage cost

WHAT WE DO:

The focus of the Montrose Chamber of Commerce is to promote the preservation of the competitive enterprise system and the growth and development of community and businesses in the Montrose area. These objectives are being accomplished through the Board of Directors, the Chamber Staff, the nine Standing Committees, and the work of the General Membership.

The Chamber realizes that to achieve the goal of a positive economic environment in the Montrose community, there must be: support of local business and agriculture; expanded efforts to increase tourism and recreational opportunities; support to address transportation needs; enhancement of our primary and secondary education; and a continued effort toward regional economic development. There are many ongoing activities established to address these specific areas.

The Board looks forward to maintaining a financially solvent Chamber of Commerce, to being administratively prepared, and to being responsive to the needs of the community.